

**2021**  
**Mid-Year**  
**Impact**  
**Report**

*women*  
UNITE!



## A QUICK NOTE

It's hard to believe that 2021 is more than half over. It's been a busy several months for Women Unite! and for our partners and clients. While 2020 was a year of pivoting, adapting, and being flexible, 2021 has been a year of recentering—recentering our priorities, recentering our needs and the needs of our community, recentering our guiding principles.

We're sharing this mid-year impact report to show you—our supporters and friends—all that we have been able to focus on and accomplish together. From helping our clients and partners raise a record amount of grant dollars, to supporting Chicago nonprofits through free services and financial contributions, Women Unite! has achieved a great deal these past months—and none of it would have been possible without you.

This is just a snapshot of what we've seen and done in 2021. With a few months left to go, there's even more on the horizon. We can't wait to see how the rest of the year unfolds, and we're so grateful that you're on the ride alongside us.

Stay kind. Stay radical. Stay generous.

Liz Jansen  
Co-Founder & Executive Director



# So Far in 2021, Women Unite! Has ...

HELPED RAISE

**\$2,357,800**

grant dollars for clients and partners



RAISED

**\$10,408**

for WU! through the support of  
our incredible one-time donors



DONATED

**\$20,564**

to our partners and other Chicago nonprofits

RAISED

**\$9,780**

through monthly donations from the WU! Crew

PROVIDED

**485 hours**

of free services to partners

PROVIDED

**1,251 hours**

of services to clients on a sliding scale





# Partner Highlights

From empowering women to take an active role in their healthcare, to changing the narrative of survivors of gender-based violence, to providing people a pathway to employment, our 2020–2021 partners are a force to be reckoned with!



## CHICAGO WOMEN'S HEALTH CENTER

**CHICAGO WOMEN'S HEALTH CENTER (CWHC)** facilitates the empowerment of women, trans people, and young people by providing access to health care and health education in a respectful environment where people pay what they can afford.

During Women Unite!'s partnership with CWHC, we helped revamp the design of their website, promote their new podcast, and strengthen their Board's ability to fundraise for CWHC.



**GROWING HOME** is an urban farm in the Englewood neighborhood of Chicago that believes that everyone deserves a good job, to eat well, and to live in a vibrant, supported community. Growing Home serves their communities through paid holistic employment training and local, healthy, affordable food.

Through WU's consultative help, Growing Home was able to maximize their communications, strategize around increasing their individual donor base, and sustainably grow their organization.



## HEALING TO ACTION

**HEALING TO ACTION'S (HTA)** mission is to end gender-based violence (GBV) by building the leadership and collective power of the communities most impacted—immigrant, Black and brown, low-wage, low-income, disability, and LGBTQ survivors. HTA's innovative model builds power within these marginalized communities and transforms the narrative of survivors from "victims" to critical leaders in the movement to end GBV.

Through a successful collaboration with Women Unite!, HTA was able to build out and implement a communications plan, strengthen their individual donor strategy, and raise \$322,500 in foundation and corporate grants.



# Transparency and Equity

This summer, we unveiled the Transparency and Equity page on our website, which shows the many ways Women Unite! is committed to transparency, equity, diversity, and inclusion—both within organization and in how we engage our clients and partners.

**Women Unite!  
is changing  
the funding  
landscape.**

**100%**

of WU! partners are women-  
or gender-non-conforming-led

**90%**

of WU! services  
provided to Black-  
and POC-led clients  
are either free or  
on a sliding scale

**78%**

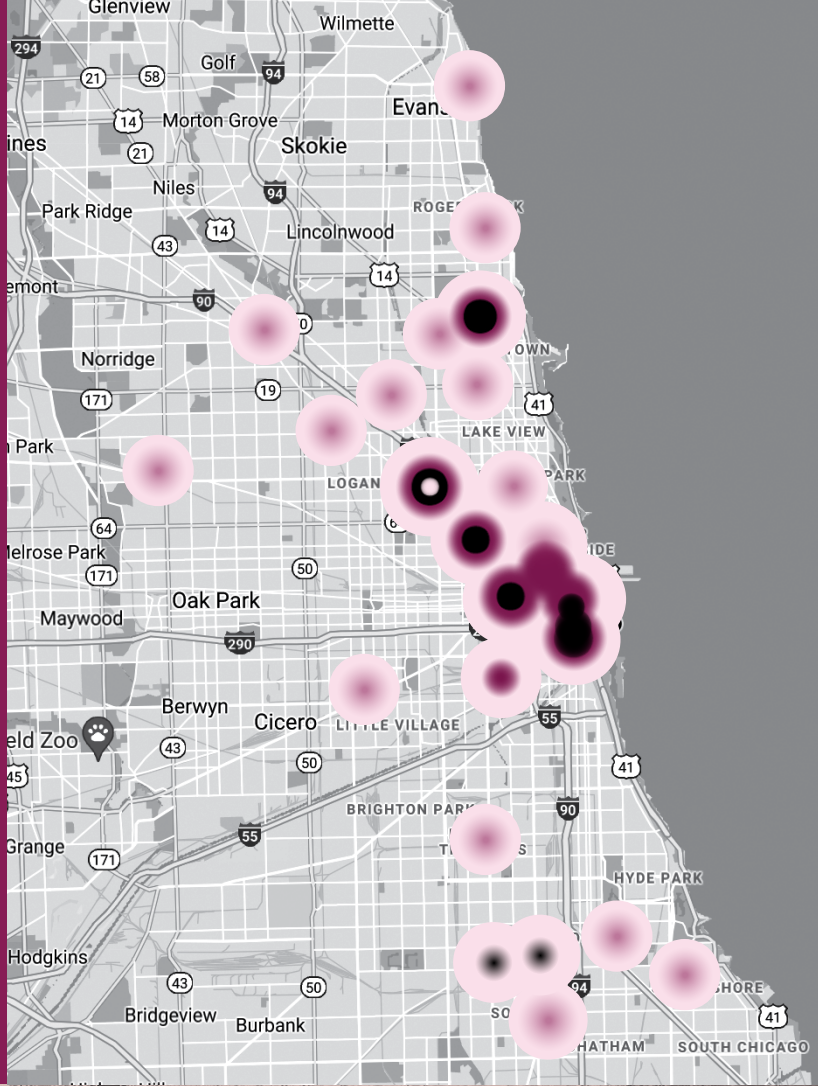
of WU! partners are  
Black- and POC-led

**68%**

of all funds donated  
since our founding  
in December 2016  
has been to Black-  
and POC-led  
organizations



# Communities served by Women Unite! clients and partners







**Women Unite!**  
believes in a  
livable wage,  
not a  
minimum wage

**\$70,000**

Average annual salary for WU! Staff  
(as compared to Chicago  
average of \$53,000)

**\$27**

Average WU! Contractor hourly rate  
(as compared to Chicago  
average of \$17)

# Board of Directors

**Sherin Khan**  
Board President  
she/her/hers

**Catie Mouton**  
Board Secretary  
she/her/hers

**Ally Burns**  
Co-Founder +  
Board Treasurer  
she/her/hers

**Emily Barish**  
Board Member  
she/her/hers

**Angel Buchanan**  
Board Member  
she/her/hers

**Beth Duffy**  
Board Member  
she/her/hers

**Jessica Gwilliam**  
Board Member  
she/her/hers or  
they/them/their

**Sterling Haukom  
Anderson**  
Co-Founder  
+ Director of  
Professional Training  
and Development  
she/her/hers


**Emily Lusk Battle**  
Board Member  
she/her/hers


**Andreanna Trilliegi**  
Co-Founder +  
Board Member  
she/her/hers


**Jasmine Watkins**  
Board Member  
she/her/hers


**Gabriela  
Zapata-Alma**  
Board Member  
they/them/their

**Darcie Young  
Tashey**  
Co-Founder +  
Lifetime Member  
she/her/hers

 @womenunitechicago

 @WomenUnite11

 @womenunitechicago

 womenunitechicago

**Learn more:**  
[womenunitechicago.org](http://womenunitechicago.org)

**Donate at:**  
[womenunitechicago.org/donate](http://womenunitechicago.org/donate)

women  
UNITE!